



MEETING MINUTES
SUNNYVALE 4A DEVELOPMENT
CORPORATION
BOARD OF DIRECTORS
REGULAR MEETING
Thursday, May 5, 2011
7:00 P.M. Board Meeting

The Sunnyvale 4A Development Corporation Board met at 7:00 P.M. ON THURSDAY MAY 5, 2011 IN THE COUNCIL CHAMBERS OF THE SUNNYVALE TOWN HALL; 127 N. COLLINS ROAD, SUNNYVALE, TEXAS under V.T.C.A., Government Code Section .041.

Attending: President Lawrence Boyd, Vice President Rachel Doyle, Secretary Terri Shatter, and Director Hari Pillai

Absent: Treasurer David Carlile

1. Call to Order the meeting. *President Lawrence Boyd called the meeting to order at 7:03 p.m.*
2. Presentation of Marketing Alliance regarding the development of an interactive aerial map that would provide a virtual tour of Sunnyvale highlighting the real estate opportunities and community assets. John Abbate, Marketing Alliance, Inc. *John Abbate of Marketing Alliance, Inc. presented information on an interactive aerial map that this company provides. The board asked questions and will take this information under advisement.*
3. Presentation by property owner on Belt Line Road in regard to need of a storm water line for future development. *There was no one present to make a presentation.*
4. Public comment period: Persons may address the Sunnyvale 4A Development Corporation Board on items not on the Agenda. Please observe the time limit of three (3) minutes. The Corporation and its directors cannot comment or deliberate on items of public comment.
There was no public comment.
5. Review and consideration for approval of the Financial Reports for 4A Corporation for the month of April 2011. *Through a motion of Terri Shatter and a second of Hari Pillai the Board of Directors approved financial report unanimously.*
6. Discussion and consideration on approval of the payment of qualified expenditures in the OCampo Brothers, LTD performance agreement of \$75,000 for construction and development of a public sanitary sewer line in association with development of a restaurant .
Through a motion of Rachel Doyle and a second of Hari Pillai the Board of Directors unanimously approved the payment of \$75,000 for qualified expenditures to OCampo Brothers LTD. for the construction and development of a public sanitary sewer line and provision of a public utility easement.
7. Discussion and consideration on approval of an annual extension of the Mundo and Associates, Inc. agreement for \$5,600 per month for economic development management, research and marketing services effective April 16, 2011. *Through a motion of Rachel Doyle and a second of Terri Shatter the Board of Directors unanimously agreed to an annual extension of the Mundo and Associates, Inc. agreement.*

8. Review and Consideration on approval of the minutes for April 7, 2011. *Through a motion of Rachel Doyle and a second of Hari Pillai the Board of Directors unanimously approved the minutes as written.*
9. Discussion and consideration of approving the acquisition of the COSTAR services for \$435 per month for retail research information to further the marketing and development of retail in Sunnyvale and the acquisition of an Sunnyvale 4A Development Computer with sufficient software up to (\$3,000) to enable the consultant, staff and board to utilize the COSTAR services. *Through a motion of Hari Pillai and a second of Rachel Doyle the Board of Directors agreed to a 12 month contract for the COSTAR property web retail data and the purchase of a computer and software up to \$3,000.*
10. 4A Economic Development Consultant's report:
 - a. Discussion on suggestions for photo sites for photography to be submitted to the Texas Film Commission and hiring Prop Stewart to complete. *The Board of Directors asked that an announcement requesting potential sites be placed in the Town water bill.*
 - b. Updates on the SKEDS "Shopping Sunnyvale" program and next steps for implementation. *It was announced that a banner is being developed for the web site and that next will be signing up of businesses for a web page on the site.*
 - c. Discussion on Board Recommendations for the update on goals and strategic actions for the Strategic Plan. *The Board suggested that next month's meeting be used to discuss this further.*
 - d. Update on the Sunnyvale TIRZ District #1 *An update was provided.*
 - e. Discuss and Consider joining Texas One marketing for \$1,000 a year for 3 years. *The Board of Directors asked that further discussion be placed on next month's agenda.*
11. Our next scheduled meeting will be a Regular Meeting on Thursday , June 2, 2011 at 7 p.m.
12. ADJOURN *The meeting was adjourned at 8:35 p.m.*

Approved by the Board of Directors on June _____, 2011.

Secretary