



Annual Report of the 4A Development Corporation

Fiscal Year 2008-2009

Marketing Activities

- ✓ **Held the Business Appreciation Social for Sunnyvale business and industry leaders on November 20, 2008.**



- ✓ **Held Sunnyvale Day at the State Capitol in Austin, Texas on February 17, 2009 to meet Legislators and raise awareness of Sunnyvale before the Legislature.**
- ✓ **March 2009, approved funds for the creation of a new Aerial Map Brochure of Sunnyvale**
- ✓ **March 2009 agree to fund an Aerial Wall Map in Town Hall Council Conference Room.**



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- ✓ **March 2009, advertised in the Dallas Business Journal North Texas Economic Development Special Edition.**
- ✓ **March 2009, advertised in the Dallas Regional Chamber of Commerce Economic Development Guide.**
- ✓ **June 2009 approved designating \$10,000 from the advertising budget for the Pecan Harvest Festival.**
- ✓ **Monthly updated the web site information www.sunnyvaleedc.org**
- ✓ **Monthly responded to development prospects and potential investment opportunities in Sunnyvale.**

Development Projects



- ✓ **January 2009, approved an economic development agreement with the Town of Sunnyvale for the 4A's Corporation's Contribution of \$885,830 for the planned improvements to the bridge and interchange at US Hwy 80 and Collins Rd.**



- ✓ **January 2009, For the Texas Regional Medical Center at Sunnyvale , the 4A Corporation approved a \$400,000 agreement for infrastructure reimbursement with developers Cottonwood Partners and assisted the Town Council with a an 5 year Property Tax Abatement Agreement with Cottonwood Partners not to exceed \$800,000. The Medical Center will be a \$67.5 million dollar project and will create 100 jobs.**
- ✓ **Completed a Capital Investment Program identifying the costs of infrastructure for commercial areas of the Town that will encourage new investment and new retail development.**
- ✓ **Identified 3 priorities for infrastructure investment being**
 - **Planters Road Reconstruction**
 - **Highway 80 area sanitary sewer line construction**
 - **Town Center Area Tripp & Collins Road Intersection Improvements and Sewer Line Construction**