



**AGENDA**  
**SUNNYVALE 4A DEVELOPMENT CORPORATION**  
**BOARD OF DIRECTORS SPECIAL MEETING**  
**NOVEMBER 10, 2011**  
**7:30 P.M.**

THE SUNNYVALE 4A DEVELOPMENT CORPORATION BOARD WILL MEET IN A REGULAR MEETING AT 7:30 P.M. ON THURSDAY NOVEMBER 10, 2011 IN THE COUNCIL CHAMBERS OF THE SUNNYVALE TOWN HALL, 127 N. COLLINS ROAD, SUNNYVALE, TEXAS UNDER V.T.C.A., GOVERNMENT CODE SECTION 551.041, 551.071 AND 551. 072. ITEMS TO BE DISCUSSED AND ACTED UPON ARE:

- **CALL TO ORDER**
- **PUBLIC FORUM**  
(CITIZENS MAY SPEAK ON ANY MATTER OTHER THAN PERSONNEL MATTER OR MATTERS UNDER LITIGATION. NO ACTIONS OR DISCUSSION WILL BE TAKEN UNTIL SUCH MATTER IS PLACED ON THE AGENDA AND POSTED IN ACCORDANCE WITH LAW. PLEASE OBSERVE THE TIME LIMIT OF THREE (3) MINUTES.)
- **APPROVAL OF MINUTES - REGULAR MEETING – SEPTEMBER 1, 2011**
- **APPROVAL OF FINANCIAL REPORTS – SEPTEMBER AND OCTOBER, 2011**
- **HEAR PRESENTATION BY THE RETAIL COACH, AUSTIN FARMER**  
PRESENTATION TO INTRODUCE THE RETAIL COACH AND ITS SERVICES REGARDING RETAIL ANALYTICS AND MARKETING.
- **HEAR PRESENTATION BY CATALYST COMMERCIAL, JASON CLAUNCH**  
PRESENTATION TO INTRODUCE CATALYST COMMERCIAL AND ITS SERVICES REGARDING RETAIL ANALYTICS AND MARKETING
- **DISCUSSION AND ACTION ITEMS**
  - 1) DISCUSSION ON THE ESTIMATION OF COSTS TO INSTALL ELECTRICAL STREET LIGHTS ON CLAY ROAD.
  - 2) UPDATE AND DISCUSSION ON THE PLANTERS ROAD PROJECT AND SANITARY SEWER PROJECT.

***EXECUTIVE SESSION AGENDA:***

- **CONVENE INTO EXECUTIVE SESSION PURSUANT TO V.T.C.A. GOVERNMENT CODE SECTION 551.074 – PERSONNEL – ECONOMIC DEVELOPMENT COORDINATOR AND GOVERNMENT CODE SECTION SEC. 551.072. DELIBERATION REGARDING REAL PROPERTY - TO DELIBERATE THE PURCHASE, EXCHANGE, LEASE, OR VALUE OF REAL**

**PROPERTY IF DELIBERATION IN AN OPEN MEETING WOULD HAVE A DETRIMENTAL EFFECT ON THE POSITION OF THE GOVERNMENTAL BODY IN NEGOTIATIONS WITH A THIRD PERSON – PROPERTY AT OR ABOUT THE 600 BLOCK OF EAST U.S. HWY 80.**

**RECONVENE INTO OPEN SESSION AND TAKE ANY ACTION NECESSARY AS A RESULT OF THE EXECUTIVE SESSION**

**• ADJOURN**

*ALL LOCATIONS IDENTIFIED ARE IN THE TOWN OF SUNNYVALE UNLESS OTHERWISE INDICATED. FOR A DETAILED PROPERTY DESCRIPTION, PLEASE CONTACT THE BUILDING OFFICIAL AT TOWN HALL. PLEASE SILENCE ALL CELLULAR PHONES OR OTHER ELECTRONIC DEVICES WHILE IN ATTENDANCE AT THIS MEETING.*

*THE SUNNYVALE 4A DEVELOPMENT CORPORATION RESERVES THE RIGHT TO ADJOURN INTO EXECUTIVE SESSION AT ANY TIME DURING THE COURSE OF THIS MEETING TO DISCUSS ANY OF THE MATTERS LISTED ABOVE, AS AUTHORIZED BY TEXAS GOVERNMENT CODE SECTION 551.071 (CONSULTATION WITH ATTORNEY), 551.072 (DELIBERATION ABOUT REAL PROPERTY), 551.073 (DELIBERATIONS ABOUT GIFTS AND DONATIONS), 551.074 (PERSONNEL MATTERS), 551.076 (DELIBERATIONS ABOUT SECURITY DEVICES), AND 551.086 (ECONOMIC DEVELOPMENT).*

*THE TOWN OF SUNNYVALE IS COMMITTED TO COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT (ADA). REASONABLE ACCOMMODATIONS AND EQUAL ACCESS TO COMMUNICATIONS WILL BE PROVIDED TO THOSE WHO PROVIDE NOTICE TO THE DIRECTOR OF COMMUNITY SERVICES AT 972-226-7177 AT LEAST 48 HOURS PRIOR TO THE MEETING.*

AGENDA SUBMITTED BY SUNNYVALE 4A SECRETARY, HARI PILLAI.

**I HEREBY CERTIFY THAT THE FOREGOING NOTICE WAS POSTED ON THIS THE 4TH DAY OF NOVEMBER 2011 IN THE FOLLOWING LOCATIONS:**

**TOWN HALL AT 127 N. COLLINS ROAD                      SUNNYVALE ISD 417 E. TRIPP ROAD  
SUNNYVALE LIBRARY AT 402 TOWER PLACE**

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**KATHRYN DEWEY, TOWN SECRETARY**