

AGENDA
SUNNYVALE 4A DEVELOPMENT CORPORATION
BOARD OF DIRECTORS REGULAR MEETING
SEPTEMBER 1, 2011
7:00 P.M.

THE SUNNYVALE 4A DEVELOPMENT CORPORATION BOARD WILL MEET IN A REGULAR MEETING AT 7:00 P.M. ON THURSDAY SEPTEMBER 1, 2011 IN THE COUNCIL CHAMBERS OF THE SUNNYVALE TOWN HALL, 127 N. COLLINS ROAD, SUNNYVALE, TEXAS UNDER V.T.C.A., GOVERNMENT CODE SECTION 551.041, 551.071 AND 551.074. ITEMS TO BE DISCUSSED AND ACTED UPON ARE:

- **CALL TO ORDER**
- **PUBLIC FORUM**
(CITIZENS MAY SPEAK ON ANY MATTER OTHER THAN PERSONNEL MATTER OR MATTERS UNDER LITIGATION. NO ACTIONS OR DISCUSSION WILL BE TAKEN UNTIL SUCH MATTER IS PLACED ON THE AGENDA AND POSTED IN ACCORDANCE WITH LAW. PLEASE OBSERVE THE TIME LIMIT OF THREE (3) MINUTES.)
- **HEAR PRESENTATION BY CENTER FOR INNOVATION & TECHCOMM**
PRESENTATION TO INTRODUCE THE CENTER FOR INNOVATION AND THE TECHCOMM ALLIANCE AND HOW IT MAY BENEFIT SUNNYVALE
- **APPROVAL OF MINUTES - REGULAR MEETING – AUGUST 4, 2011**
- **APPROVAL OF FINANCIAL REPORTS - AUGUST 2011**
- **ELECTION OF OFFICERS FOR FY 2011-2012**
- **DISCUSSION/ACTION ITEMS**
 - 1) DISCUSSION ON THE 2011-2012 BUDGET AND CONSIDERATION OF ADOPTION
 - 2) DISCUSSION OF 2011-2012 STRATEGIC PLAN AND CONSIDERATION OF ADOPTION
 - 3) DISCUSSION OF REQUEST OF TOWN ENGINEER FOR FUNDING TO \$115,000 FOR THE PLANTERS ROAD REPAIRS.
- **ECONOMIC DEVELOPMENT CONSULTANT REPORT**
 - 1) UPDATE ON THE SUNNYVALE TIRZ DISTRICT #1
 - 2) UPDATE ON THE PROGRESS TOWARD FILM FRIENDLY CERTIFICATION

- 3) UPDATE ON SHOPPING SUNNYVALE WITH BOARD DISCUSSION FOR ANNOUNCING AND ADVERTISING THE PROGRAM
- 4) SAMPLING OF RESULTS FROM RETAIL RESEARCH WITH COSTAR AND GAP ANALYSIS OF THE NIELSEN COMPANY
- **CONVENE INTO EXECUTIVE SESSION PURSUANT TO V.T.C.A. GOVERNMENT CODE SECTION 551.074 - PERSONNEL**

EXECUTIVE SESSION AGENDA:

- 1. PERSONNEL - ECONOMIC DEVELOPMENT CONSULTANT**
- **RECONVENE INTO OPEN SESSION AND TAKE ANY ACTION NECESSARY AS A RESULT OF THE EXECUTIVE SESSION**
- **ADJOURN**

ALL LOCATIONS IDENTIFIED ARE IN THE TOWN OF SUNNYVALE UNLESS OTHERWISE INDICATED. FOR A DETAILED PROPERTY DESCRIPTION, PLEASE CONTACT THE BUILDING OFFICIAL AT TOWN HALL. PLEASE SILENCE ALL CELLULAR PHONES OR OTHER ELECTRONIC DEVICES WHILE IN ATTENDANCE AT THIS MEETING.

THE SUNNYVALE 4A DEVELOPMENT CORPORATION RESERVES THE RIGHT TO ADJOURN INTO EXECUTIVE SESSION AT ANY TIME DURING THE COURSE OF THIS MEETING TO DISCUSS ANY OF THE MATTERS LISTED ABOVE, AS AUTHORIZED BY TEXAS GOVERNMENT CODE SECTION 551.071 (CONSULTATION WITH ATTORNEY), 551.072 (DELIBERATION ABOUT REAL PROPERTY), 551.073 (DELIBERATIONS ABOUT GIFTS AND DONATIONS), 551.074 (PERSONNEL MATTERS), 551.076 (DELIBERATIONS ABOUT SECURITY DEVICES), AND 551.086 (ECONOMIC DEVELOPMENT).

THE TOWN OF SUNNYVALE IS COMMITTED TO COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT (ADA). REASONABLE ACCOMMODATIONS AND EQUAL ACCESS TO COMMUNICATIONS WILL BE PROVIDED TO THOSE WHO PROVIDE NOTICE TO THE DIRECTOR OF COMMUNITY SERVICES AT 972-226-7177 AT LEAST 48 HOURS PRIOR TO THE MEETING.

AGENDA SUBMITTED BY SUNNYVALE 4A SECRETARY, TERRI SHATTER.

I HEREBY CERTIFY THAT THE FOREGOING NOTICE WAS POSTED ON THIS THE 29TH DAY OF AUGUST 2011 IN THE FOLLOWING LOCATIONS:

**TOWN HALL AT 127 N. COLLINS ROAD SUNNYVALE ISD 417 E. TRIPP ROAD
SUNNYVALE LIBRARY AT 402 TOWER PLACE**

KATHRYN DEWEY, TOWN SECRETARY