



AGENDA
SUNNYVALE 4A DEVELOPMENT
CORPORATION
BOARD OF DIRECTORS
REGULAR MEETING
Thursday, May 5, 2011
7:00 P.M. Board Meeting

The Sunnyvale 4A Development Corporation Board will Meet at 7:00 P.M. ON THURSDAY MAY 5, 2011 IN THE COUNCIL CHAMBERS OF THE SUNNYVALE TOWN HALL; 127 N. COLLINS ROAD, SUNNYVALE, TEXAS under V.T.C.A., Government Code Section .041.

1. Call to Order the meeting.
2. Presentation of Marketing Alliance regarding the development of an interactive aerial map that would provide a virtual tour of Sunnyvale highlighting the real estate opportunities and community assets. John Abbate, Marketing Alliance, Inc.
3. Presentation by property owner on Belt Line Road in regard to need of a storm water line for future development.
4. Public comment period: Persons may address the Sunnyvale 4A Development Corporation Board on items not on the Agenda. Please observe the time limit of three (3) minutes. The Corporation and its directors cannot comment or deliberate on items of public comment.
5. Review and consideration for approval of the Financial Reports for 4A Corporation for the month of April 2011.
6. Discussion and consideration on approval of the payment of qualified expenditures in the OCampo Brothers, LTD performance agreement of \$75,000 for construction and development of a public sanitary sewer line in association with development of a restaurant .
7. Discussion and consideration on approval of an annual extension of the Mundo and Associates, Inc. agreement for \$5,600 per month for economic development management, research and marketing services effective April 16, 2011.
8. Review and Consideration on approval of the minutes for April 7, 2011.
9. Discussion and consideration of approving the acquisition of the COSTAR services for \$435 per month for retail research information to further the marketing and development of retail in Sunnyvale and the acquisition of an Sunnyvale 4A Development Computer with sufficient software up to (\$3,000) to enable the consultant, staff and board to utilize the COSTAR services.
- 10.4A Economic Development Consultant's report:
 - a. Discussion on suggestions for photo sites for photography to be submitted to the Texas Film Commission and hiring Prop Stewart to complete.
 - b. Updates on the SKEDS "*Shopping Sunnyvale*" program and next steps for implementation.
 - c. Discussion on Board Recommendations for the update on goals and strategic actions for the Strategic Plan

- d. Update on the Sunnyvale TIRZ District #1
 - e. Discuss and Consider joining Texas One marketing for \$1,000 a year for 3 years
11. Our next scheduled meeting will be a Regular Meeting on Thursday , June 2, 2011 at 7 p.m.
12. ADJOURN

ALL LOCATIONS IDENTIFIED ARE IN THE TOWN OF SUNNYVALE UNLESS OTHERWISE INDICATED. FOR A DETAILED PROPERTY DESCRIPTION, PLEASE CONTACT THE BUILDING OFFICIAL AT TOWN HALL. ALL ITEMS ON THE AGENDA ARE FOR POSSIBLE DISCUSSION AND ACTION. PLEASE SILENCE ALL CELLULAR PHONES OR OTHER ELECTRONIC DEVICES WHILE IN ATTENDANCE AT THIS MEETING.

THE SUNNYVALE 4A DEVELOPMENT CORPORATION RESERVES THE RIGHT TO ADJOURN INTO EXECUTIVE SESSION AT ANY TIME DURING THE COURSE OF THIS MEETING TO DISCUSS ANY OF THE MATTERS LISTED ABOVE, AS AUTHORIZED BY TEXAS GOVERNMENT CODE SECTION 551.071 (CONSULTATION WITH ATTORNEY), 551.072 (DELIBERATION ABOUT REAL PROPERTY), 551.073 (DELIBERATIONS ABOUT GIFTS AND DONATIONS), 551.074 (PERSONNEL MATTERS), 551.076 (DELIBERATIONS ABOUT SECURITY DEVICES), AND 551.086 (ECONOMIC DEVELOPMENT).

THE TOWN OF SUNNYVALE IS COMMITTED TO COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT (ADA). REASONABLE ACCOMMODATIONS AND EQUAL ACCESS TO COMMUNICATIONS WILL BE PROVIDED TO THOSE WHO PROVIDE NOTICE TO THE DIRECTOR OF COMMUNITY SERVICES AT 972-226-7177 AT LEAST 48 HOURS PRIOR TO THE MEETING

AGENDA SUBMITTED BY SUNNYVALE 4A SECRETARY, TERRI SHATTER

I HEREBY CERTIFY THAT THE FOREGOING NOTICE WAS POSTED ON THIS THE 2ND DAY OF MAY, 2011 IN THE FOLLOWING LOCATIONS.

TOWN HALL 127 COLLINS
SUNNYVALE ISD 417 E. TRIPP RD
SUNNYVALE LIBRARY 402 TOWER PL

KATHRYN DEWEY, TOWN SECRETARY